



ONE IDEA CAN CHANGE EVERYTHING

WHO: All GIRLs (Game Changers, Innovators, Rule Breakers, Leaders) between the ages of 13-18 years old*. Entries can be for an individual or for teams. So grab a partner, or two, or even ten, and start innovating today.

WHAT: Cisco is inviting young women to enter the international Internet of Things (IoT) World Forum: Young Women's Innovation Grand Challenge.

WHERE: Submit your original idea at cs.co/iotgirls.

WHEN: ENTRIES ARE DUE MAY 18, 2015.

WHY: By 2020, it's estimated that 50 billion devices will be connected to the Internet. With this growth comes the opportunity to foster innovation, especially among tomorrow's entrepreneurs and executives.

HOW: Create an original idea that can better peoples' lives, create new business opportunities, or increase efficiencies in the following industries: education, energy, healthcare, manufacturing, retail, transportation, or smart cities.

PRIZE BREAKDOWN

1ST PRIZE
\$20,000
(1 WINNER)

2ND PRIZE
\$10,000
(4 WINNERS)

3RD PRIZE
\$5,000
(5 WINNERS)

Learn More:
cs.co/iotgirls

Ask Questions:
iotchallenge@cisco.com

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